

THE J. F. CARR CO.

That's the kind of Clothing that this Live Store offers at substantial reductions from prices that were already the lowest quoted anywhere on such merchandise, and which represented the narrowest margin over cost that any store ever attempted to operate on.

Takes Leadership In Lowering Clothing Prices

Surely, no man or boy who needs a new suit of clothes can afford to let this opportunity slip by. It's a chance to obtain a known saving on clothes of known quality — and that quality the highest that the market affords.

Big Re-Adjustment Sale

OF MEN'S AND BOYS'

Clothing, Furnishings and Hats

COMMENCES FRIDAY, OCTOBER 29th

Men's Suits and Overcoats

\$35.00 Grades	NOW \$28.50
\$38.00 Grades	NOW \$32.50
\$45.00 Grades	NOW \$36.50
\$50.00 Grades	NOW \$41.50
\$60.00 Grades	NOW \$49.50
\$65.00 Grades	NOW \$45.50
\$75.00 Grades	NOW \$62.50

Men's Hats

\$ 3.00 HATS	NOW \$1.95
\$ 4.00 HATS	NOW \$2.95
\$ 5.00 HATS	NOW \$3.95
\$ 6.50 HATS	NOW \$4.95
\$ 8.50 HATS	NOW \$6.95
\$10.00 HATS	NOW \$7.95

Men's Shirts

\$2.50, \$3.00, \$4.00 and \$5.00
Grades — NOW
\$1.95, \$2.35, \$3.15, \$3.85

This most unusual announcement is prompted by facts to which we have given careful consideration and made our decision — to act and act now — in response to the insistent demand of the buying public, in keeping with the trend of the times for lower prices and to readjust our stocks to a more normal condition for merchandise in every department is practically double what it should be, due to late delivery of orders placed months ago and which we have, in accordance with contracts, been obliged to accept from our manufacturers.

For twenty-nine years we have enjoyed the confidence and patronage of the people of Willimantic and now when the call comes for price readjustment (which we believe is just) we shall meet the situation fairly and squarely, not by talking but by drastic action. Profits are cast aside and sacrificed in marking down our stock at prices which in many instances are less than actual cost.

Patterns such as you won't find everywhere you go — superb tailoring such as only a few makers are able to produce — these are characteristics of our tremendous stocks of Suits and Overcoats a large proportion of which bear the well known label of Stein-Bloch.

Each department in our Big Store welcomes you with fresh, new merchandise — and let us emphasize this fact — that every dollar's worth of goods offered is of our regular stock that you will find a liberal mark-down price on practically every article in our store, whether it be Hats, Suits, Overcoats, Gloves, Shirts, Underwear or even Overalls, and while our stock is large, the fact that thousands have been waiting for just such an announcement as this, will move goods out rapidly.

Boys' Suits and Overcoats

\$10.00 Grades	NOW \$7.85
\$15.00 Grades	NOW \$11.95
\$18.00 Grades	NOW \$14.50
\$20.00 Grades	NOW \$16.50

Men's and Boys' Collars

20c, 30c and 35c

MEN'S AND BOYS'

HEAVY UNDERWEAR,
SWEATERS, SHIRTS, AND
GLOVES
ALL REDUCED

THE J. F. CARR CO.

744 Main Street, - - - - - Willimantic, Conn.